

# Become a Sponsor

**PRESERVATION  
FORWARD**  
A STATEWIDE  
HERITAGE GATHERING

**June 1-2, 2025**

Heritage Discovery Center  
Johnstown, PA

Join us in Johnstown and put your brand in front of an engaged audience of preservation professionals. Sponsorship offers a unique opportunity to connect with decision-makers, showcase your commitment to preservation, and expand your reach in the industry.

## ● Reach Engaged Preservationists

Connect with a dedicated audience of architects, planners, historians, public officials, archaeologists and placemakers who are passionate about preservation.

## ● Increase Brand Visibility

Gain prominent exposure through event signage, website recognition, and program advertisements seen by industry leaders.

## ● Show Leadership in Preservation

Position your organization as a key supporter of historic preservation and community revitalization efforts.

## ● Build Valuable Relationships

Network with decision-makers, potential clients, and like-minded professionals in the preservation and heritage sectors.

## ● Support a Meaningful Cause

Your sponsorship directly contributes to the advancement of preservation efforts across Pennsylvania, ensuring historic places are protected for future generations.

# 2025 Sponsorship Opportunities

<p><b>PRESENTING SPONSOR</b></p> <p><b>\$7,500</b></p> <p>(ONE ONLY)</p>	<ul style="list-style-type: none"><li>▪ Banner on Website</li><li>▪ Welcoming Remarks at Reception</li><li>▪ Logo and Listing on Website</li><li>▪ Event Signage</li><li>▪ Back Cover Ad in Program</li><li>▪ Complimentary Registration for 8</li></ul>	<p><b>SPONSORED</b></p>
<p><b>RECEPTION SPONSOR</b></p> <p><b>\$5,000</b></p> <p>(ONE ONLY)</p>	<ul style="list-style-type: none"><li>▪ Welcoming Remarks at Reception</li><li>▪ Logo and Listing on Website</li><li>▪ Event Signage</li><li>▪ Inside Cover Ad in Program</li><li>▪ Complimentary Registration for 6</li></ul>	<p><b>SPONSORED</b></p>
<p><b>PLENARY SPONSOR</b></p> <p><b>\$3,500</b></p> <p>(ONE ONLY)</p>	<ul style="list-style-type: none"><li>▪ Welcoming Remarks at Plenary</li><li>▪ Logo and Listing on Website</li><li>▪ Event Signage</li><li>▪ Inside Back Cover Ad in Program</li><li>▪ Complimentary Registration for 5</li></ul>	<p><b>SPONSOR NOW</b></p>
<p><b>CORNICE</b></p> <p><b>\$2,500</b></p>	<ul style="list-style-type: none"><li>▪ Logo and Listing on Website</li><li>▪ Event Signage</li><li>▪ Full-Page Ad in Program</li><li>▪ Complimentary Registration for 3</li></ul>	<p><b>SPONSOR NOW</b></p>
<p><b>CAPITAL</b></p> <p><b>\$1,000</b></p>	<ul style="list-style-type: none"><li>▪ Logo and Listing on Website</li><li>▪ Event Signage</li><li>▪ Half-Page Horizontal Ad in Program</li><li>▪ Complimentary Registration for 2</li></ul>	<p><b>SPONSOR NOW</b></p>
<p><b>COLUMN</b></p> <p><b>\$500</b></p>	<ul style="list-style-type: none"><li>▪ Logo and Listing on Website</li><li>▪ Event Signage</li><li>▪ Logo Listing in Program</li><li>▪ Complimentary Registration for 1</li></ul>	<p><b>SPONSOR NOW</b></p>

# 2025 Sponsorship Form



## Sponsor Details

Please select one:

PLENARY <b>\$3,500</b>	CORNICE <b>\$2,500</b>	CAPITAL <b>\$1,000</b>	COLUMN <b>\$500</b>
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NAME/CONTACT PERSON

EMAIL

COMPANY/BUSINESS

PHONE

ADDRESS:

CITY/STATE/ZIP

SPONSOR NAME (AS IT SHOULD APPEAR IN THE PROGRAM)

## Payment Information

My check is enclosed and made payable to **Preservation Pennsylvania.**

Please invoice me for the amount selected.

Please charge my credit card (**Mastercard/Visa**)

NAME

CARD NUMBER

EXPIRATION DATE CVV#

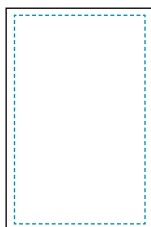
SIGNATURE DATE

### Mail or email this form to:

Preservation Pennsylvania  
1230 N. 3rd St., Suite 1  
Harrisburg, PA 17102  
mcrawford@preservationpa.org  
717-234-2310 x1

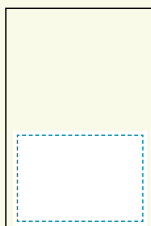
For faster processing, complete your transaction online at [preservationpa.org](http://preservationpa.org).

## Ad Specifications for Sponsorship Program (5.5" X 8.5" Page Size)



### FULL-PAGE AD (INCLUDES BLEED)

- **FINAL SIZE** (Including Bleed): 6" x 9"  
(Bleed area extends 1/4" beyond trim size)
- **TRIM SIZE:** 5.5" x 8.5"
- **SAFE AREA:** Keep all important text/logos at least 1/4" inside the trim edge.



### HALF-PAGE AD (NO BLEED)

- **AD SIZE:** 5" x 3.75"
- **SAFE AREA:** Allow at least 1/4" margin inside the edges for important text/logos

### LOGO SPONSORSHIP

- Logos should be supplied in high resolution.
- If a logo is not provided, the sponsor's name will be typeset.

### GENERAL SPECIFICATIONS (APPLIES TO ALL ADS)

- **RESOLUTION:** 300 dpi (high resolution)
- **COLOR MODE:** CMYK
- **FILE FORMATS ACCEPTED:** High-resolution PDF, JPEG
- **OUTLINE FONTS:** When submitting a PDF
- **BLEED REQUIREMENT:** Full-page ads must include 1/4" bleed; half-page ads do not require bleed.
- **CROP MARKS:** Not necessary, but may be included if desired.

Please submit your digital file via email to:  
[preservationpennsylvania@gmail.com](mailto:preservationpennsylvania@gmail.com)

**ADS ARE DUE: MONDAY, APRIL 7**