As Pennsylvania prepares to elect a new governor, Preservation Pennsylvania's advocacy committee, chaired by Mary Werner DeNadai and A. Roy Smith, presents the following agenda for consideration by a new administration.

We believe it reflects the concerns of Pennsylvanians who care deeply about Pennsylvania's past and believe strongly that the state's historic resources can play a meaningful role in its future, as the catalyst for economic revitalization and as a means of insuring the Commonwealth retains its unique character and quality of life.

Over the past fifty-years, the redistribution of population, economic stresses, and changes in development patterns have eroded green and open spaces, diminished the vitality of older communities, necessitated increased investment in infrastructure and created a situation that jeopardizes Pennsylvania's character, history, and economic viability.

Recent efforts to address these issues have focused on encouraging "smart growth" by controlling development through comprehensive planning and improved zoning strategies. While these efforts promise to produce results, they do not adequately address the other half of the sprawl equation. Most of what is considered sprawl in Pennsylvania is the direct result of people, businesses, and capital moving out of aging, declining cities that no longer provide the quality of life and economic opportunities that they did in years past.

Declining traditional communities are part of the sprawl problem. Making these same communities viable and livable is part of the solution.

The revitalization of Pennsylvania's traditional cities and communities can:

- Decrease sprawl and relieve developmental pressures on Pennsylvania's agricultural lands and green spaces.
- Encourage new investment in traditional communities (from both within the state and from external sources).
- Improve the quality of life in Pennsylvania's traditional communities by stabilizing neighborhoods, re-establishing economic and ethnic diversity, and providing new opportunities for home ownership and employment.

**PRESERVATION POLICY INITIATIVES**

Preservation Pennsylvania urges the next Governor to adopt policies that encourage the preservation and revitalization of the state's traditional communities and that recognize the economic and cultural importance of Pennsylvania's historic resources.

1. **Create incentives for the preservation and reuse of historic structures in both neighborhoods and downtown commercial areas.**
   - Provide tax credits for private residents and commercial owners of designated historic properties or properties located in designated historic districts.
   - Support enhanced Main Street and Elm Street Projects.
   - Assist local governments that own and maintain historic buildings.
   - Create programs that increase home ownership in traditional communities (both low cost and market rate) and encourage the development of local businesses.

2. **Support revisions to the Building Code and other regulatory changes designed to facilitate the renovation and reuse of historically significant buildings in both rural and urban settings.**

3. **Provide additional funding for survey and planning activity to identify structures, sites, and districts of historical significance in both urban and rural areas.**

4. **Support educational and technical assistance programs designed to encourage local governments, state agencies, planning bodies, and other municipalities to employ sound preservation principles in dealing with cultural resources.**

5. **Increase support to statewide, regional, and community-based preservation commissions and organizations that are actively engaged in assisting Pennsylvanians in the preservation and reuse of historic properties.**

*continued on page 2*
LEGISLATIVE REPORT

FEDERAL
H.R. 5165 Heritage Homes Tax Incentive Act of 2001

Introduced in the House by Pennsylvania Representative Todd Platts on July 18, 2002, the bill would amend the IRS Code of 1986 to provide for an enhanced deduction (125 percent) for qualified residence interest on acquisition indebtedness (i.e., mortgages) for heritage homes. Qualified properties would include certified historic residences, historic residences in registered historic districts, or located on land which was platted for residential purposes at least 50 years prior to the beginning of the taxable year. The bill was referred to the Committee on Ways and Means.

Gubernatorial Agenda...continued from page 1

6. Adopt policies that restrict the use of state funding to demolish recognized historic structures.

7. Require state agencies to consider “downtown” locations and existing buildings for offices and service centers.

8. Encourage the retention and renovation of existing school buildings.

   • Codify the current school renovation equalization program to make it policy.
   • Review and amend policies, guidelines and recommendations that favor new construction over renovations (minimum acreage, etc.)
   • Provide meaningful incentives to school districts that seek to reduce costs or add amenities by renovating existing structures rather than building new ones.

9. Support the efforts of the Pennsylvania Heritage Parks Program to identify and develop downtown historic districts and stand-alone historic sites as part of its cultural tourism initiatives.

The members, staff, and leadership of Preservation Pennsylvania stand ready to assist the next Governor in implementing these recommendations and in building a Pennsylvania that reflects both a proud past and a bright future.

Prepared by the Advocacy Committee of Preservation Pennsylvania.
Co-chairs: Mary Werner DeNadai and A. Roy Smith
October 6, 2002

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MISSION

Preservation Pennsylvania, through creative partnerships, targeted educational and advocacy programs, advisory assistance, and special projects, assists Pennsylvania communities to protect and utilize the historic resources they want to preserve for the future.
Preservation Pennsylvania’s Philadelphia Intervention Fund, through the generous support of The Pew Charitable Trusts, has just completed its 14th year of providing crisis funding to historic properties in Philadelphia. Grants made to nonprofit organizations during the past year include:

**Glen Foerd Conservation Corporation** received a grant of $4,200 to provide emergency, temporary stabilization and patching to the roof of the carriage house at Glen Foerd on the Delaware, a property of the Fairmount Park Commission. Established in 1850 and originally called Glengarry, it was renamed Glen Foerd in 1893 by U.S. Congressman Robert Foerdorfer, who purchased the property and transformed it into an Edwardian mansion. The temporary repairs to the ca. 1900 carriage house were made to prevent water damage to furniture collections stored in the building, while Glen Foerd seeks funding to replace the roof.

**Fair Hill Burial Ground,** historically important as the burial place of noted abolitionists, women’s rights advocates, and African American leaders, received a $20,000 grant to restore and repair the fencing surrounding the burial ground. In an overall project costing $411,000, funds from the Intervention Fund are earmarked for restoration of historic fencing on the property’s Ninth Street side.

**Old St. Joseph’s Historic Preservation Corporation** received a grant of $10,000 for repair and conservation of the stained glass sanctuary window at Old St. Joseph’s Church located on Willings Alley. The window, which depicts the Adoration of the Host, was installed in 1886 by Godwin & Company, one of Philadelphia’s foremost stained glass makers. A condition report in early 2002 confirmed a serious loss of lead supports and the need for immediate attention.

**Summit Presbyterian Church,** one of the oldest churches in the Mt. Airy section of the city, received a grant of $20,000 to repoint the tower, which was added to the original church structure in 1921-22. In December 2001, mortar fell from a joint inside the church and struck a parishioner, alerting the church to the crisis. All masonry joints in the 69-foot tower will be inspected and tested, and all deteriorated mortar bonds will be repaired or replaced.

**Partners for Sacred Places**, a national organization based in Philadelphia, received a grant of $20,000 to undertake the second phase of a pilot study in the city. The study will project the rate at which historic religious properties in the distressed Strawberry Mansion South neighborhood of North Philadelphia are likely to be lost given long-time patterns of deferred maintenance and repairs. A team of architects, planners, engineers, and cost estimators will collect and analyze data on seven buildings (in addition to the five buildings surveyed in Phase I of the project); and they will then prioritize and assign costs to repair and renovations needed to secure the buildings. They will also project future structural and maintenance problems. This grant was viewed by the Intervention Fund Committee, the group of local preservationists and community representatives who review and select projects to receive funding, as particularly important given the ever-increasing number of applications to the Intervention Fund from religious properties and the benefit of having sound data on which to base future funding decisions.
Brent Glass Named Director of National Museum of American History

Brent Glass, who has served as executive director of the Pennsylvania Historical and Museum Commission since 1987, has been named director of the Smithsonian’s National Museum of American History in Washington, D.C. He begins his new position in December.

As PHMC director, Brent served as State Historic Preservation Officer and as an ex officio member of the board of directors of Preservation Pennsylvania. He leaves behind a legacy of expansion and renovations at Pennsylvania’s historic sites including the Railroad Museum in Strasburg, the Erie Maritime Museum and Brig Niagara, and the State Museum and Archives in Harrisburg, as well as taking the PHMC and its programs into the digital age.

The museum he will now head is perhaps best known as the home of such diverse artifacts as the inaugural gowns of the First Ladies, Archie Bunker’s chair, the original Star-Spangled Banner, and Duke Ellington’s music collections. It opened in 1964 and has an annual visitation of more than 5 million visitors.

Preservation Pennsylvania wishes Brent well in his new role at this prestigious national institution.

Building for the Boomers: Levittown and Beyond November 18 Symposium to Explore History of Suburbanization

Levittown, Pennsylvania, the Bucks County community that signaled the beginning of post WW II suburbanization in America, has reached the generally accepted age that is one criterion for being considered “historic”. As historians and preservationists begin to grapple with issues of historic significance and integrity for buildings and places constructed during the latter half of the 20th century, the Pennsylvania Historical & Museum Commission and Preservation Pennsylvania are hosting a symposium on Monday, November 18 at the State Museum in Harrisburg to explore recent scholarship on the subject of postwar suburbanization and its culture. Held in conjunction with an exhibit on Levittown at the State Museum, the symposium will bring together noted scholars to present their perspectives and discuss the issues involved in a serious intellectual exploration of suburbanization - its underlying forces, its form and organization, and its cultural consequences.

Date and time: November 18, 2002 8:30 a.m. - 3:45 p.m.

Location: State Museum of Pennsylvania, 300 North Street, Harrisburg

Moderator: David Schuyler, Franklin & Marshall College

Speakers:
Mary Corbin Sies, University of Maryland The Cultural Underpinnings of Sprawl: A Backward Glance

Michael Birkner, Gettysburg College Mr. Blandings Didn’t Live on this Block: the Suburbia Nobody Knows

Richard Longstreth, George Washington University Levittown and the Design of Postwar Suburban Communities

Adam Rome, Pennsylvania State University Thinking Historically About Sprawl: Postwar Suburbs and the Environment

Isabelle Gournay, University of Maryland Mr. Levitt Goes to Paris or How U.S. Baby Boom Suburbs Entered the Logic of Globalization

The symposium will also feature a special exhibit tour led by Senior Curator of Popular Culture, Curt Miner.

Registration fee: $20; free with student ID.

To Register: Automated registration line VISTA at 717-772-6997; or send check, payable to Friends of the State Museum, to Friends of the State Museum, attn: Symposium Registration, 300 North Street, Harrisburg, PA 17120-0024.

2003-2004 Scholars in Residence Program

Applications are being accepted for the 2003-2004 PHMC Scholars in Residence Program. The program provides support for full-time research and study in the manuscript and artifact collections maintained by any Commission facility, including the Pennsylvania State Archives, The State Museum of Pennsylvania, and 26 historic sites and museums around the state.

Residency programs are open to all who are conducting research on Pennsylvania history, including academic scholars, public sector history professionals, independent scholars, graduate students, educators, writers, filmmakers, and others.

Residencies are available for 4 to 12 weeks between May 1, 2003 and April 30, 2004 at the rate of $1,500 per month.

Deadline for applications is January 10, 2003.

Complete information and application materials are available at www.phmc.state.pa.us or contact: Division of History, PA Historical & Museum Commission, Commonwealth Keystone Building, Plaza Level, 400 North Street, Harrisburg, PA 17120-0053; 717-787-3034; lshopes@state.pa.us
Updates on Endangered Properties

Boyd Theater, Philadelphia (listed in 2002)
Friends of the Boyd is a nonprofit organization formed recently and committed to acquiring ownership of the art deco movie palace. The National Trust for Historic Preservation has given the group $2,500 to retain real estate and tax expertise to work on acquisition of the property. Meanwhile, the current owners are in negotiations with a number of potential buyers for the Center City property.

Publications
Three recent publications from Penn State University Press, available through bookstores or order directly from:
Penn State University Press
820 North University Drive
University Support Building 1, Suite C
University Park, PA 16802-1003
800-326-9180


Better in the Poconos: The Story of Pennsylvania’s Vacation Land. Lawrence Squieri, professor of history at East Stroudsburg University, chronicles the development of the Poconos’ vacation economy from the first tourist hotel in 1829 to the era of heart-shaped bathtubs and champagne glass Jacuzzis. $34.95, cloth.

Just Over the Line: Chester County and the Underground Railroad. William C. Kashatus, director of public program at the Chester County Historic Society, authored this catalogue to accompany an exhibition at the Society from February-December 2002. The author presents Chester County as an important and dangerous junction on the Underground Railroad’s Eastern Line and examines the complex relationships and conflicts in the history of the flight to freedom. $25, paper.

New from the National Trust:
Protecting America’s Historic Neighborhoods: Taming the Trend. Written by Adrian Scott Fine, senior program officer for the Trust’s Northeast Field Office, and Jim Lindberg, assistant director of the Mountains/Plains Office, this 20-page booklet, with numerous photographs and graphics, documents the evolution and growing occurrence of demolition of older houses in established neighborhoods to replace them with over-sized suburban-style houses that disrupt the architectural and historic character of older neighborhoods and can also alter the economic and social balance of established communities.
It includes “Tools to Tame the Teardown Trend”, case studies of successful neighborhood responses, and a resource list.
Available from Preservation Books for $10 including postage and handling. To order contact: 202-588-6296 or www.preservationbooks.org

Rebuilding Community: A Best Practices Toolkit for Historic Preservation and Redevelopment. With case studies of neighborhoods from Bangor, Maine to Atlanta, Georgia, the places in this book share a recognition that historic preservation is an effective tool for sustainable revitalization. These stories also demonstrate proven methods from zoning ordinances and reinvestment incentives to renovation-friendly building codes and innovative new uses for old buildings. Cost: $15, includes shipping and handling. Order from: Northeast Office, National Trust for Historic Preservation, 7 Faneuil Hall Marketplace, 4th floor, Boston, MA 02109; 617-523-0885; nero@nthp.org.
National Trust Preservation Leadership Training Comes to York, Pennsylvania in June 2003

What is Preservation Leadership Training?

Increasing the success of community preservation organizations in saving historic places is linked directly to having leaders, both volunteer and staff, with a high level of commitment, experience and expertise. With effective leadership, statewide and local preservation organizations and agencies develop a strong sense of mission, understand how to gain access to human and financial resources, have the political savvy to help define and advocate for public policies that encourage preservation of historic sites, and have the ability, directly or indirectly, to influence decisions that affect historic places.

The National Trust’s Preservation Leadership Training (PLT) is the only continuing education program in the United States that equips developing preservation leaders with the skills, knowledge and confidence to make a significant impact in their organizations and communities. This intensive one-week experience is tailored to respond to the needs of state and local preservation organizations and agencies. It emphasizes providing a participatory experience in leadership and organizational development techniques and the most up-to-date and effective information and training in current preservation practices, issues and action strategies. Since PLT was launched in 1990, more than 650 state and local leaders have participated in 25 PLTs in locations across the United States. Evaluations by these participants are evidence that PLT has had a strong positive impact on their work in preservation, and is often cited as the single most important experience in their development as effective preservationists.

Who should attend?

The Institute is aimed at staff and volunteer leaders of private, nonprofit and public preservation organizations and public agencies and others who are in a position to influence preservation activities in their communities. The faculty is drawn from national, state, and local experts in preservation and organizational development, giving participants a balanced national perspective and a network of regional and local resources for the future. Faculty members are available following their presentations to meet informally with participants and discuss individual concerns.

How much does it cost?

The tuition fee for the program is $400. Applicants who individually or through their sponsoring organization are members of National Trust Forum are eligible for a discounted tuition fee of $300. An additional meal assessment fee is charged for group catering.

Participants are responsible for lodging costs, most meals and transportation to and from York, Pennsylvania. A limited number of scholarships are available. (Scholarship funds are intended to ensure the cultural diversity of participants and will be applied to housing and/or meal fees. Applicants must demonstrate why the assistance is needed and why the National Trust is the only source of assistance available to them.)

When and Where?

PLT takes place June 14-21, 2003 in York, Pennsylvania.

Application Deadline & Notification

Applications are due April 11, 2003. Applicants will be notified by April 28, 2003.

For more information, including the application, contact: 202-588-6067; www.nationaltrust.org/plt, or send an email to plt@nthp.org.

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CALENDAR

2002

November 18 Building for the Boomers: Levittown & Beyond, 1945-1965. One-day symposium (see State Program News, page 4, for details). Harrisburg State Museum. Registration $20. Automated registration at 717-772-6997. Questions? Contact: Carol Lee 717-783-9918 or calee@state.pa.us

March 5-6 Byways to the Past: 2003 Indiana University of PA Conference on transportation-related preservation projects. Contact: Joe Baker, 717-705-1482; jabaker@dot.state.pa.us

December 4 Vacant Property in PA Cities and Towns:Creating a Strategy for 2003 and Beyond. Radisson Penn Harris Hotel, Camp Hill. Contact: 10,000 Friends of Pennsylvania, obrien@10000friends.org


December 21 18th Annual Christmas House Tour of Centre Park Historic District, Reading. 1 p.m.-6 p.m. tickets available the day of the tour in Centre Park.

2003

January 20 Nominations due for National Trust 2003 Eleven Most Endangered Historic Places list. Contact: National Trust, 202-588-6141; 11most@ntrust.org; www.ntrust.org


March 31 Nominations due for Preservation Pennsylvania's 2003 Pennsylvania At Risk listing of endangered historic properties. Look for nomination form in next issue of this newsletter or at www.preservationpa.org


June 1-4 Pennsylvania Downtown Center Annual Conference. Scranton. "Enhancing the Downtown Experience". Contact: PDC at 717-233-4675; www.padowntown.org

June 7-11 International Conference on Heritage Development. Pittsburgh. Sponsored by Alliance of National Heritage Areas.

June 14-21 Preservation Leadership Training. York, PA. (see article on page 6) Contact: National Trust for Historic Preservation at 202-588-6067: plt@ntrust.org; www.ntrust.org/plt

June 21-26 Fifth World Archaeological Congress. Washington, D.C. Contact: WAC5@american.edu, www.american.edu/wac5
Mark Your Calendar Now!!

2003 Pennsylvania Historic Preservation & Heritage Partnerships Conference
“Heritage Education: Teaching, Learning, Exploring, & Inspiring with Historic Places”
April 30-May 2, 2003
Nittany Lion Inn, State College
Featuring a visit to
Westsylvania Outdoor Heritage Festival at the Huntingdon County Fairgrounds


Contact: Preservation Pennsylvania, www.preservationpa.org