



THURSDAY, SEPT 27 | 3:30PM-7:30PM | THE STATE MUSEUM, HARRISBURG, PA

AWARDS PRESENTED BY SCOTT LAMAR, WITF
FEATURING A KEYNOTE PRESENTATION BY
DONOVAN RYPKEMA, PLACEECONOMICS

SPONSORSHIP DEADLINE: SEPTEMBER 4TH, 2018

SPONSORSHIP OPPORTUNITIES

All Sponsorship Packages Include

- Ticket(s) to the Awards Presentation and Reception
- Opportunity to showcase your company/organization with a standalone easel display in the Reception Hall
- Color ad in the Awards Supplement to be published and distributed at the event
- Recognition in the Awards newsletter mailed to all members and published online
- Recognition throughout the event on presentation screen and event signage
- Name or corporate logo placement on Preservation Pennsylvania's website
- Recognition on Preservation Pennsylvania's Facebook page
- Acknowledgement of support in Preservation Pennsylvania's October e-newsletter
- Recognition in Preservation Pennsylvania's 2018 Commonwealth Impact Report
- That *feel-good feeling* of knowing that you're supporting Pennsylvania's *only statewide nonprofit* dedicated to preservation!

LEADERSHIP AWARDS

Historic Preservation Awards Keystone Sponsor – \$10,000

EXCLUSIVE sponsorship level includes the above AND:

- 8 tickets to the Awards Presentation and Reception
- Opportunity to participate in the opening remarks
- Two full-page color ads in the Awards Supplement to be published and distributed at the event
- Benefits listed at the top of the document

F. Otto Haas Award Sponsor – **SPONSORED**

Honoring Natural Lands (Montgomery County)

Henry A. Jordan Award – **SPONSORED**

Honoring Astride McLanahan (Blair County)

Chairman's Award Sponsor – \$2,500

Honoring The Star Barn Village (Lancaster County)

EXCLUSIVE sponsorship level includes:

- 2 tickets to the Awards Presentation and Reception
- Opportunity to participate in the official presentation of the Chairman's Award
- Half-page color ad in the Awards Supplement to be published and distributed at the event
- Benefits listed at the top of the document

LANDMARK LEVEL SPONSORSHIP

Final Sponsor – \$7,500

- 6 tickets to the Awards Presentation and Reception
- Full-page color ad in the Awards Supplement to be published and distributed at the event

Cornice Sponsor – \$5,000

- 4 tickets to the Awards Presentation and Reception
- Quarter-page color ad in the Awards Supplement to be published and distributed at the event

Capital Sponsor – \$2,500

- 2 tickets to the Awards Presentation and Reception
- Half-page color ad in the Awards Supplement to be published and distributed at the event

Column Sponsor - \$1,000

- 2 tickets to the Awards Presentation and Reception
- Quarter-page color ad in the Awards Supplement to be published and distributed at the event

Foundation Sponsor - \$500

- 1 ticket to the Awards Presentation and Reception
- Business card ad in the Awards Supplement to be published and distributed at the event

AWARD SPONSORSHIP

Construction Award Sponsor – \$2,500

Construction Awards honor outstanding examples of

- Private/Homeowner/Small business rehabilitation
- Restoration
- Rehabilitation
- Infill/new construction in a historic district
- Documentation (pre-construction)

Honoring

Assisi Residence (Delaware County)

Century Inn (Washington County)

Drury Plaza Hotel (Allegheny County)

F.A. Winter and Son Music Store (Blair County)

Charles McManus Tavern (Cumberland County)

Supporting sponsorship of one of the Construction Awards includes:

- 2 tickets to the Awards Presentation and Reception
- Opportunity to participate in the official presentation of one Construction Award
- Half-page ad in the Awards Supplement to be published and distributed at the event
- Benefits listed at the top of the document

SPECIAL FOCUS AWARDS SPONSORSHIP

Ralph Modjeski Excellence in Transportation Award Sponsor – **SPONSORED**

Honoring Pine Bank Covered Bridge (Washington County)

Public Impact Award – **SPONSORED**

Honoring Market Street Revitalization Project (York County) and Colonial Theatre (Chester County)

Preservation Planning Award Sponsor – **\$1,000**

Honoring Erie County Gaming Revenue Authority (Erie County)

Sponsorship of the Preservation Planning Award includes:

- 2 tickets to the Awards Presentation and Reception
- Quarter-page color ad in the Awards Supplement to be published and distributed at the event
- Benefits listed at the top of the document

INITIATIVE AWARDS SPONSORSHIP

Initiative Award Sponsor - **\$1,000**

These awards recognize special initiatives, services, or commitment to preservation values in the previous year by an individual, organization, community, or group in the following categories.

Supporting sponsorship of one of the Initiative Awards includes:

- 2 tickets to the Awards Presentation and Reception
- Quarter-page color ad in the Awards Supplement to be published and distributed at the event
- Benefits listed at the top of the document

Communication - *Honoring Marker Advocates of Tobyhanna Township (Monroe County)* For individual or organizational involvement in community preservation/heritage issues or projects.

Community Involvement - *Honoring Southern Alleghenies Museum of Art–Bedford, formerly the Dr. John Anderson House (Bedford County)* For individual or organizational involvement in community preservation/heritage issues or projects.

Emergency Response - *Honoring St. Vincent de Paul Roman Catholic Church (Philadelphia County)* For quick action to repair and/or preserve a historic resource after a threat or catastrophic event.

Grassroots Advocacy - *Honoring Sydelle Zove (Montgomery County)* For the efforts of individuals and organizations to help communities protect and preserve the historic places that matter to them.

Local Government - *Honoring School House No. 5 (Butler County)* For the efforts of individuals and organizations to help communities protect and preserve the historic places that matter to them.

Stewardship - *Honoring Hill-Physick House (Philadelphia County)* For exceptional stewardship efforts by an individual or group on behalf of a significant historic resource or resources.

Sustainability in Historic Preservation - *Honoring Hill College House (Philadelphia County)* For the continued use and sustainable rehabilitation of an existing building; one that has conserved materials and energy; prevented environmental, social and economic impacts of demolition; and taken into consideration embodied energy.

ADVERTISING OPPORTUNITIES

2018 Advertiser

Your company advertisement in the 2018 Historic Preservation Awards supplement given out at the Awards event and published online.

- \$500 Half Page Ad: 8"w x 5.25"h
- \$250 Quarter Page Ad: 3.75"w x 5"h
- \$175 Business Card Ad: 3.5"w x 2"h

Advertisement Specification Guidelines

Due Date: All PDF/JPG/PNG files with your company logo and advertisement are due by **September 4, 2018**. Please submit the digital file via email or link to Sabra Smith, ssmith@preservationpa.org, or send on a disk to Preservation Pennsylvania, 257 North Street, Harrisburg, PA 17101.

- Submit a high resolution PDF/JPG/PNG by email or on a disk.
- Embed all fonts and images in the PDF.
- Include a minimum bleed of ¼ inch on all FULL PAGE advertisements.

Ad Sizes:

- Half Page Ad: 8"w x 5.25"h
- Quarter Page Ad: 3.75"w x 5"h
- Business Card Ad: 3.5"w x 2"

THANK YOU FOR YOUR SUPPORT OF PRESERVATION PENNSYLVANIA!

Yes! Please include me as a sponsor of the 2018 Pennsylvania Historic Preservation Awards. I/we have selected the following sponsorship opportunity:



LEADERSHIP

- ___ Keystone Awards Sponsor (\$10, 000)
 - F. Otto Haas Award - **SPONSORED**
 - Henry A. Jordan Award - **SPONSORED**
- ___ Chairman's Award Sponsor (\$2,500)

SPECIAL FOCUS

- ___ Modjeski Award Sponsor- **SPONSORED**
- ___ Public Impact Award - **SPONSORED**
- ___ Preservation Planning Award (\$1,000)
- ___ Construction Award (\$2,500)
- ___ Initiative Award (\$1,000)
- ___ Advertiser (indicate ad size/cost _____)

LANDMARK

- ___ Final Sponsor (\$7,500)
- ___ Cornice Sponsor (\$5,000)
- ___ Capital Sponsor (\$2,500)
- ___ Column Sponsor (\$1,000)
- ___ Foundation Sponsor (\$500)

- Enclosed is my check, payable to *Preservation Pennsylvania*.
- Please send an invoice for the amount \$_____.
- Please charge my credit card (circle one) Visa MasterCard

(For faster processing, complete your transaction online at: <http://www.preservationpa.org>)

Card# _____
Exp. Date: _____ CVV# _____
Signature: _____
Name on card: _____

Sponsor name (as it should appear in the Awards Ceremony Program and Annual Report):

Address: _____

Contact Person: _____ Phone: _____ Email: _____

Please indicate if you are associated with or representing an award recipient.

Name of project(s) or organization:

Your complimentary tickets will be emailed to you.

Easel Display Information: This is an optional opportunity to display one 24" x 36" (approximate) poster in the awards reception area in Memorial Hall of the State Museum of Pennsylvania. A limited number of easels will be available for loan on a first-come-first-served basis.

- Yes, I will be bringing a poster for display
- Please reserve a loaner easel for me

Return Form to: Preservation Pennsylvania, 257 North Street, Harrisburg, PA 17101, FAX 717-234-2522

BUY ONLINE at preservationpa.org OR email this form to ssmith@preservationpa.org

All sponsorship requests must be received by September 4, 2018 to be included.

Questions? Contact Sabra Smith at 717-234-2310 x5 or ssmith@preservationpa.org