



2019 SPONSORSHIP OPPORTUNITIES

Chambersburg, Pennsylvania



Reach engaged preservation professionals and demonstrate support for historic places with your company sponsorship package from Preservation Pennsylvania. Opportunities are available to sponsor the **Historic Preservation Awards** (June 19), the **Pennsylvania Statewide Conference on Heritage** (June 19-21) or bundled **Joint Sponsorship** for both events.

Sponsorship enables your company to:

- Demonstrate your support of historic preservation and continuing education
- Promote your program or services to your target audience
- Increase your exposure and brand recognition with new clients
- Associate your company with innovation in historic preservation practice

SPONSORSHIP DEADLINE May 23, 2019: Ad files and logos must be in hand for print deadlines
For Award Sponsors Supplement: June 1 Deadline

JOINT SPONSORSHIP

Sponsor the Awards AND the Conference

Benefits bundle for both Awards and Conference. Make a big impact! Benefits include complimentary tickets to award ceremony and conference (including awards ceremony, reception, all conference sessions, barn symposium, and the Roving Reception at Gear House, Janzell Wines and Roy Pitz), logo placement (website, award program and conference guide supplements), and conference exhibit table (Thursday only).

Benefits	Moderne \$10,000	Revival \$7,500	Classic \$2,500
Complimentary award tickets and conference registrations	6/6	6/6	4/4
Prominent logo	✓	✓	✓
Program ads (Awards and Conference programs)	1 page in each	½ page in each	¼ page in each
Conference Exhibit table (Thus only)	✓	✓	✓

Questions? Contact Melonie Babich, 717-234-2310 x4 or mbabich@preservationpa.org

Sponsor the Awards ONLY

PA HISTORIC PRESERVATION AWARDS SPONSORSHIP

Wednesday, June 19, 2019, 3:30 – 7:30 pm

Wilson College, Chambersburg



Each year the Pennsylvania Historic Preservation Awards recognize exceptional talent and work being done across the state.

This year’s ceremony offers remarks by Tom Mayes, author of *Why Old Places Matter*, followed by light refreshments and meet and greet with Tom Mayes. Attendees are then invited to join conference goers for the Roving Reception around Chambersburg’s historic rail yard complex, featuring GearHouse, Janzell Wines, and Roy Pitz, all fine examples of local entrepreneurship and adaptive reuse.

Gracious supporters have sponsored the 2019 F. Otto Haas Award and Henry A. Jordan Award.

AWARDS EXCLUSIVE OPPORTUNITIES - ONLY ONE AVAILABLE

Benefits	Historic Preservation Awards Keystone Sponsor \$10,000	Chairman’s Award Sponsor \$2,500	Ralph Modjeski Excellence in Transportation Award Sponsor \$2,500
Program Ad	2 Full Pages	½ page	½ page
Complimentary Tickets to ceremony, reception, and [optional] conference Roving Reception	8	2	2

AWARDS ONLY SPONSORSHIP OPPORTUNITIES

Benefits	Finial \$7,500	Cornice \$5,000	Capital \$2,500	Column \$1,000	Foundation \$500
Program Supplement Ad	Full page	½ page	½ page	¼ page	Business card size
Complimentary Tickets to award ceremony, reception, and [optional] conference Roving Reception	6	4	2	2	2

Sponsor the Conference ONLY

PA STATEWIDE CONFERENCE ON HERITAGE

EXCLUSIVE OPPORTUNITIES - ONLY ONE AVAILABLE

Benefits	Grand Conference Sponsor \$10,000	Roving Reception Sponsor \$5,000	Tote Bag Sponsor \$2,500
Program Supplement Ad	Full page	Full page	½ page
Exhibit Table (Thus only)	✓	✓	✓
Complimentary Registrations	6	4	2
Logo placement	✓	✓	✓

Preservation Summer School - CONFERENCE ONLY SPONSORSHIP OPPORTUNITIES

Benefits	Senior \$5,000	Junior \$2,500	Sophomore \$1,000	Freshman \$350
Program Supplement Ad	Full Page	½ page	¼ page	Business card size
Exhibit Table (Thus only)	✓	✓	✓	✓
Complimentary Registrations	5	4	2	1
Logo placement	✓	✓	✓	✓

CONFERENCE PROGRAM SUPPLEMENT ADVERTISEMENTS AVAILABLE

The full-color conference program and supplement are distributed to all attendees and partners at registration as the essential guide to conference sessions and events.

Inside Cover Full Page (Conference Only)	8.25"x10.75" (only two available)	\$450
Full Page	8.25"x10.75"	\$375
Half Page	Horizontal 8.25"x5.25"	\$275
Quarter page	Vertical 4"x5.25"	\$200
Business Card	Horizontal 3.5"x2" or 4"x2.5"	\$100

Customized Sponsorship Packages Available

We can customize a sponsorship package to fit your company's promotional goals and budget. Please contact Mindy Crawford at mcrawford@preservationpa.org or call 717-234-2310 x2

REPLY FORM & AGREEMENT

SPONSORSHIP DEADLINE May 23, 2019: Ad files and logos must be in hand for print deadlines

1. Select your Sponsorship Level

BUNDLE: BE A SPONSOR OF AWARDS AND CONFERENCE

Select	Level	Cost	Tickets & Registrations	Ad space	Exhibit table
	MODERNE	\$10,000	6/6	1 in each	✓
	REVIVAL	\$7,500	6/6	½ in each	✓
	CLASSIC	\$2,500	4/4	¼ in each	✓

AWARDS EXCLUSIVE OPPORTUNITIES - ONLY ONE AVAILABLE

Select	Level	Cost	Tickets	Ad space
	KEYSTONE	\$10,000	8	2 Full Pages
	CHAIRMAN	\$2,500	2	½ page
	MODJESKI	\$2,500	2	½ page

AWARDS-ONLY SPONSORSHIP OPPORTUNITIES

Select	Level	Cost	Tickets	Ad space
	Finial	\$7,500	6	Full page
	Cornice	\$5,000	4	½ page
	Capital	\$2,500	2	½ page
	Column	\$1,000	2	¼ page
	Foundation	\$500	2	Business card size

CONFERENCE EXCLUSIVE OPPORTUNITIES - ONLY ONE AVAILABLE

Select	Level	Cost	Registrations	Ad Space	Exhibit table
	Grand Conference	\$10,000	6	Full page	✓
	Roving Reception	\$5,000	4	Full page	✓
	Tote Bag	\$2,500	2	½ page	✓

Preservation Summer School - CONFERENCE-ONLY SPONSORSHIP OPPORTUNITIES

Select	Level	Cost	Registrations	Ad Space	Exhibit table
	Senior	\$5,000	5	Full page	✓
	Junior	\$2,500	4	½ page	✓
	Sophomore	\$1,000	2	¼ page	✓
	Freshman	\$350	1	Business card size	✓

ADVERTISEMENTS AVAILABLE

The awards program/ad supplement is given to everyone attending the awards ceremony. The conference program is distributed to all attendees and partners at registration and is the essential guide to conference sessions and events.

Select	Award or Conference?	Size	Specs	Cost
		Inside Cover Full Page (Only 2 available)	8.25"x10.75"	\$450
		Full Page	8.25"x10.75"	\$375
		Half Page	Horizontal 8.25"x5.25"	\$275
		Quarter page	Vertical 4"x5.25"	\$200
		Business Card	Horizontal 3.5"x2" or 4"x2.5"	\$100

2. Provide contact information

Name
Company/Business
Address
City/State/Zip
Phone
Email

Sponsor name (as it should appear in the Program(s) and Annual Report):

Address: _____

Contact Person: _____ Phone: _____ Email: _____

_____ Are you associated with or representing an award recipient?

Name of project(s) or organization: _____

3. Provide payment information

- I am enclosing my check, made payable to *Preservation Pennsylvania*
- Please invoice me for the amount selected.
- Please charge my credit card. MasterCard Visa

Name
Card Number
Expiration Date/CVV#
Signature
Date

Mail or fax this form to:

Preservation Pennsylvania
257 North Street, Harrisburg, PA 17101
Phone: 717-234-2310 Fax: 717-234-2522
Email: mcrowford@PreservationPA.org

(For faster processing, complete your transaction online at: <http://www.preservationpa.org>)

All done? Now please email your HIGH RESOLUTION logo and ad file to SSmith@preservationpa.org
You will receive a link to register for your tickets.

If your sponsorship level includes a print ad, please read the spec information.

Advertisement Specification Guidelines

Due Date: All PDF/JPG/PNG files - your company logo and advertisement - are due by **May 23, 2019*** Please submit the digital file via email or link to Sabra Smith, ssmith@preservationpa.org, or send on a disk to Preservation Pennsylvania, 257 North Street, Harrisburg, PA 17101.

- Embed all fonts and images in the PDF.
- Include a minimum bleed of ¼ inch on all FULL PAGE advertisements.

Ad Sizes:

- Half Page Ad: Horizontal 8" w x 5.25" h
- Quarter Page Ad: Vertical 3.75" w x 5" h
- Business Card Ad: Horizontal 3.5" w x 2"

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THANK YOU FOR YOUR SUPPORT OF PRESERVATION PENNSYLVANIA