

## *Preservation Pennsylvania 2018 Workshop Sponsorship Opportunities*

Sponsorship opportunities remain for the Harrisburg workshop, which includes an exhibit space. The workshop offers an all-day focus on Cultural Resource Management.

JUNE 14 | HARRISBURG

### **Byways to the Past: Cultural Resource Management Workshop**

Keystone Building, 400 North Street

8:30am - 5:00pm

This all-day workshop is an opportunity for CRM consultants and PennDOT staff to learn about new policies and procedures, innovative technologies, and best industry practices. Opening plenary session will focus on the future of transportation in Pennsylvania. The remainder of the day will offer a two-track program for archaeologists and architectural historians. Vendor exhibition hall. Tickets \$75; group & member discounts available.

[The Pennsylvania Conference on Heritage will return in 2019]

For more information or to reserve your spot, visit [preservationpa.org](http://preservationpa.org) or call 717-234-2310.

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### **Sponsorships still available**

Your company has an opportunity to reach a targeted group of preservation professionals with your marketing message!

Sponsorship enables your company to:

- Demonstrate your support of historic preservation and continuing education
- Promote your program or services to your target audience
- Increase your exposure and brand recognition
- Associate your company with leadership in historic preservation practice
- Anticipated audience is 75-100 attendees

Harrisburg: DEADLINE June 8

Sponsorship options and details start on the next page.

## A-la-carte Options

### \$2,500 A-la-carte Option

- Your logo and full page ad featured in the program for one workshop of your choice
- Your logo in the greeting slideshow
- Booth or poster in Exhibit Hall in Harrisburg
- Listing in Preservation Pennsylvania's annual report
- Four free registrations to sponsored event

### \$1,000 A-la-carte Option

- Your logo and ½ page ad featured in the program for one workshop of your choice
- Your logo in the greeting slideshow
- Listing in Preservation Pennsylvania's annual report
- Two free registrations to sponsored event

### \$500 A-la-carte Option

- Your logo and business card ad featured in the program
- Your logo in the greeting slideshow
- Listing in Preservation Pennsylvania's annual report
- One free registration to sponsored event

### \$300 Harrisburg Workshop Individual Session Sponsor

ONLY ONE OPPORTUNITY REMAINING!

- Opportunity to give opening remarks at session
- Booth or poster at Exhibit Hall
- Business card ad in Harrisburg publication
- Logo in greeting slideshow
- Listing in Preservation Pennsylvania's annual report
- One free registration to Harrisburg workshop

### \$250 Booth or Poster at Exhibit Hall during Harrisburg Workshop

Table and tablecloth provided

- Booth or BYO poster at Exhibit Hall in Keystone Building
- Business card ad in Harrisburg event publication
- Listing in Preservation Pennsylvania's annual report

## Advertise (prices are per workshop publication)

Ad size	
Inside Cover/Full Page (8.25" x 10.75")	<b>\$400</b>
Full Page (8.25" x 10.75")	<b>\$350</b>
Half Page (horizontal 8.25" x 5.25")	<b>\$225</b>
Quarter Page (vertical 4" x 5.25")	<b>\$175</b>
Business Card (3.5" x 2" or 4" x 2.5")	<b>\$75</b>

Submit hi-res logos and ads to [ssmith@preservationpa.org](mailto:ssmith@preservationpa.org) by the deadline(s) above

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### Customized Sponsorship Packages Available

We can customize a sponsorship package to fit your company's promotional goals and budget.  
Please contact Sabra Smith at [ssmith@preservationpa.org](mailto:ssmith@preservationpa.org) or call 717-234-2310 x5  
or Mindy Crawford at [mcrawford@preservationpa.org](mailto:mcrawford@preservationpa.org) or 717-234-2310 x2

## REPLY FORM & AGREEMENT

*DEADLINE: Harrisburg June 8*

*Submit hi-res logos and ads to [ssmith@preservationpa.org](mailto:ssmith@preservationpa.org) by the deadline above*

### 1. Select your Sponsorship Level

#### A LA CARTE OPTIONS

#	Level		Location selection(s) – Harrisburg
	\$2,500 sponsor per location		
	\$1,000 sponsor per location		
	\$500 sponsor per location		
	\$300 Harrisburg session sponsor -- ONLY ONE		
	\$250 Harrisburg Exhibit Hall		
	Advertisement(s) TOTAL AD \$: _____		Option/Size _____ Location(s) _____
	Donation		<i>We aren't able to sponsor, but please accept our donation of \$ _____</i>

### 2. Provide contact information

Name
Company/Business
Address
City/State/Zip
Phone
Email

### 3. Provide payment information

- I am enclosing my check, made payable to *Preservation Pennsylvania*
- Please invoice me for the amount selected.
- Please charge my credit card.     MasterCard     Visa     Discover     American Express

Name
Card Number
Expiration Date/CVV#
Signature
Date

**Send this form to:**  
 Preservation Pennsylvania  
 257 North Street, Harrisburg, PA 17101  
 Phone: 717-234-2310 Email: [mccrawford@preservationpa.org](mailto:mccrawford@preservationpa.org)